

Press Release

Get ready to join the 'Highland Swing' as The MoonWalk Edinburgh returns for the 4th year!

Its not too late to sign up for The MoonWalk Edinburgh on The 20th June now is your chance to make a difference and join 12,000 women and men to Power Walk your chosen challenge of either a Half Moon 13.1 mile and wonderful sight of walkers pounding the streets in their decorated bras will be just the same!

Walk the Walk continue their commitment to make a difference to the quality of life for cancer patients in Glasgow and all over Scotland. The MoonWalk Edinburgh to date has raised in excess of £7 million. Walk the Walk continue to help Gart Naval Hospital, previously they were one of the many hospitals in Scotland that have received grants to buy Scalp Coolers a treatment that enables cancer patients to keep their hair whilst undergoing chemotherapy. This time Maggie's have their support to build a second and much needed centre in the hospital grounds.

Grants have also been made to The Breast Cancer Institute at the Western Infirmary Edinburgh where a complete renovation of the breast cancer ward is currently taking place.

Nina Barough Founder and Chief Executive of Walk the Walk said " Watching the growth of The MoonWalk Edinburgh has been wonderful, not only because it has encouraged thousands of women and men to start making lifestyle changes on the road to getting fitter, but also because of the fantastic fundraising it has achieved, beyond our dreams and it really is making a difference to Scotland"

Maggie's CEO, Laura Lee said:

"The west of Scotland has a high incidence of cancer and there is a great need for a second Maggie's Centre in Glasgow. It is just wonderful that Walk the Walk have chosen to fund Maggie's Gartnavel helping us to make this a reality much sooner than we ever thought possible. Glasgow will be the first city in the UK to have two Maggie's Centres and the expansion is testament to the great value of emotional and practical support on offer at Maggie's Centres to help people through their cancer journey. On behalf of everyone at Maggie's, thank you to Walk the Walk and to each and every individual who signs up for a Moonwalk event in 2009. You are making a huge difference to people facing one of the most challenging periods of their life.

By joining Walk the Walk the health charity behind this dynamic event you will be able to raise money, raise awareness, get fit and have fun!

Visit www.walkthewalk.org to register online or find out where you can collect an entry form or call us on 01483 741430 and speak to one of the team.

ENDS

Notes to editor:

For further information on Walk the Walk , case studies, and photographs please call Sally Orr on 01483 741390

About Walk the Walk

- Nina Barough CBE, Founder and Chief Executive set up and now runs the grant making, health charity Walk the Walk Worldwide
- Walk the Walk organises, The MoonWalk Edinburgh The Playtex MoonWalk and The SunWalks in Bristol and Newcastle, as well as coordinating teams of women all over the world to Power Walk marathons in their bras
- HRH Prince Charles is the Official Patron of Walk the Walk Worldwide
- For more information on Walk the Walk Worldwide, go to www.walkthewalk.org or write to Walk the Walk Worldwide, Brook House, 88-100 Chertsey Road, Woking, Surrey. GU21 5BJ
- Walk the Walk has raised in excess of £47 million to date for vital breast cancer causes

Walk the Walk's 2009 calendar includes:

- The Playtex MoonWalk London - Sat 16th May
- The MoonWalk Edinburgh - Sat 20th June
- SunWalk Bristol - Sun 5th July
- SunWalk Newcastle - Sun 19th July