



2007 SUNWALK LAUNCHES IN BRISTOL

The countdown to The SunWalk 2007 has begun. This July, for the third year running, thousands will power walk the streets of Bristol to raise money for vital breast cancer causes. On Tuesday, January 23rd, The SunWalk's founder Nina Barough officially launched the event at Penny Brohn Cancer Care (formerly Bristol Cancer Help Centre).

The launch kicked-off with The SunWalk 2006 DVD premiere after which Nina offered advice on preparing for 2007. Members of the public enjoyed an organic lunch with Nina and found out more about the fun-filled bratastic event planned for the summer.

Those who attended the launch were also given a chance to try out some of the complimentary therapies offered by Penny Brohn to people affected by cancer. One of the main beneficiaries of The SunWalk, Penny Brohn Cancer Care recently opened the doors of its brand new home on the outskirts of Bristol.

The charity's new holistic cancer help centre includes a tribute to Nina Barough, whom the building is named after. Walk the Walk, the charity behind The SunWalk and the London and Edinburgh MoonWalks, has raised over £27 million for breast cancer research and holistic cancer care since it was founded by Nina in 1996.

Last year's event in Bristol saw almost 2,000 men, women and children power walking the city's streets, raising nearly £150,000 for breast cancer. This year Walk the Walk wants to increase applicants to 5,000 and in doing so raise in excess of £500,000.

Nina's commitment to the fight against breast cancer was recently recognised by the Queen and later this year she will be honoured with a CBE for her work on The SunWalk and other Walk the Walk events.

"We're so excited about The SunWalk 2007. We had to open our applications earlier this year because people are so keen to sign-up, £500,000 is a big target but we know that Bristol can do it", says Nina.

"UK breast cancer mortality rates remain the highest in Europe so it's more important than ever that people support cancer charities."

Application forms can be downloaded from the internet at www.walkthewalk.org. or obtained by telephoning 01483 741430. Places are available for the 5k, 10k and half marathon walks, all taking place on July 9th. Entry is by application only.